



WORLD COUNCIL FOR  
MEDICAL TOURISM



# World Council **FOR MEDICAL TOURISM HUB**

The World Council for Medical Tourism is the Global Platform Dedicated to Safe and Compliant Medical Tourism Growth. It ensures Legal Compliance, Accountability, Medical Responsibility, Credibility, and Accredited Medical and Tourist Services, instilling a sense of security and trust in Healthcare Providers and Patients Worldwide.

As the preeminent Global Governance Council in Medical Tourism, we Coordinate, Advise, and Certify Medical Tourism Institutions, Clusters, Associations, Treatment Centers, Wellness Centers, Hotels, and Agencies in compliance with National and International Laws, Regulations, and Protocols. Our aim is to foster an informed and secure environment and develop tailored services to attract, treat, and care for international patients.



# A United Hub for Medical Tourism Clusters



Our comprehensive directory of accredited healthcare providers, legal compliance-certified medical and hospitality institutions, secured international payment platforms, and international legal solutions make every medical journey a successful story while ensuring the protection of everyone involved.



WCMT oversees other Global Associations for Medical Tourism, fostering a sense of community and collaboration among stakeholders in the medical tourism industry.



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The World Council for Medical Tourism works with local governments and medical tourism organizations worldwide to make the Medical Tourism environment safe and informed. Helping new Medical Tourism establishments excel and existing ones expand worldwide, ensuring the well-being of patients, secured payments, contracts review-drafting-applicability-validity globally, tailored legal solutions, and coordination of a protocolized integrated cluster, association, center, or institution.





# Academy

Emerging and established markets must expand their global reach and drive patient acquisition by streamlining the entire patient journey—from the initial search for treatment to post-care follow-ups.

WCMT hold the only Legal Compliance Seminar recognized and registered with government entities to ensure que quality and Training Program by experts in the field.



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# Key Features

WCMT offers a comprehensive and user-friendly directory of accredited hospitals, clinics, and medical professionals. This directory includes detailed information on treatment options, pricing, and patient reviews, empowering patients to make informed decisions about their healthcare.

## **End-to-End Patient Journey Management:**

Streamlined processes from consultation to post-treatment care significantly enhance the experience for international patients.

1

### **Transparent Pricing & Packages:**

Clear and accessible medical pricing structures enable patients to make informed treatment decisions and travel expenses.

2

### **Real-Time Communication:**

WCMT provides state-of-the-art messaging and video consultation tools that facilitate direct interaction between patients and medical providers. These tools are designed to break down language barriers and improve decision-making, ensuring that patients receive the best possible care.

# Driving International Patient Acquisition for Clusters

WCMT transcends being just a platform for medical tourism providers; it is an essential tool for driving international patient acquisition and significantly expanding the market reach of medical tourism clusters. By offering a unified and easily accessible platform, clusters can highly effectively market their services to global audiences and attract diverse international patients.



# Strategic Marketing and Partnership Opportunities

With targeted digital marketing strategies, including search engine optimization (SEO), social media engagement, and influencer partnerships, WCMT will amplify the visibility of medical tourism clusters and connect them directly with prospective patients. The platform also equips local governments and healthcare providers with tailored marketing resources to enhance their international marketing efforts.

WCMT delivers a robust technological solution that simplifies the patient experience and empowers clusters with the tools necessary to amplify their marketing efforts, increase global visibility, and expand their international patient base, fostering a sense of empowerment in the medical tourism industry.





# Collaborating with Governments to Promote Medical Tourism

Beyond providing cutting-edge marketing and patient acquisition tools, WCMT delivers significant advantages for local governments intent on establishing medical tourism as a crucial sector for economic growth. By integrating government-supported healthcare initiatives, WCMT raises awareness about national healthcare capabilities, promotes safe and affordable treatment options, and propels the overall development of the medical tourism industry.

WCMT is a transformative force that helps local governments position their countries as premier destinations for international medical tourists. The platform's features are strategically designed to synergize with government-led initiatives, enabling them to market their healthcare sectors effectively while fostering the growth of local economies.

# WCMT's Impact on the Medical Tourism Industry

The launch of WCMT is poised to redefine the medical tourism industry by tackling critical challenges medical tourism clusters face, including visibility, trust, and the complexity of patient journeys. This platform provides clusters with invaluable data and insights on patient demographics, treatment preferences, and market trends, empowering them to refine their marketing strategies and enhance their services.





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