

Dr. David George Vequist IV is a Professor of Management in the H-E-B School of Business & Administration and the founder/Director of the Center for Medical Tourism Research, part of the Liza and Jack Lewis Center of the Americas. Before joining UIW, Dr. Vequist was an executive for Methodist Healthcare and previously and a consultant for Ernst & Young. Dr. Vequist is an accomplished speaker, author, and researcher and has been interviewed & featured in numerous media on five continents. His focus on cross-border healthcare has greatly shaped his classroom experiences and exposed him to diverse perspectives on health & wellness. In Latin America, Dr. Vequist has presented at Medical Tourism conferences in the Dominican Republic, Mexico, Cuba, Colombia, Guatemala and Panama. His cross-border experiences have translated into a broader worldview and a richer appreciation of how globalization has greatly impacted health systems over the last few decades.